



BIOGRAPHY: WILLIAM I. “BILL” KNOPF

William I. “Bill” Knopf is the Regional Director of the California Asphalt Pavement Association (CalAPA), which represents the asphalt pavement industry in California. In that capacity, his primary responsibility is to direct association activities in Southern California, including member and governmental relations, event planning and project and program management.

CalAPA also works in partnership with asphalt producers, refiners, contractors, public agency representatives, university researchers and others to promote technical advances and best practices in asphalt production and pavement construction, as well as to encourage adequate funding to maintain and improve California’s critical transportation infrastructure in a sustainable, environmentally sensitive and economically prudent way.

Prior to joining CalAPA in March of 2019, Knopf was the executive director of the Asphalt Pavement Association of Indiana from 2008 to 2018. In that capacity he was responsible for all operations of the association and its 100 members, including 20 asphalt producers and six binder suppliers.

He previously worked as executive director of the Associated General Contractors of Iowa in Des Moines, a large highway association with 215 general contractor members and eight staff.

His career also included senior staff positions with the National Finishing Contractors Association and the Association of Wall and Ceiling Industries, both based in Washington, D.C., and the Midwest Manufacturing Technology Corporation in St. Louis, Mo. Knopf’s father was a successful union commercial/industrial painting contractor in St. Louis from 1937 until 1999, and he worked as an estimator/project manager for the company while in college.

Knopf presented on “DOT-Association Partnering” at the Ontario Asphalt Association’s 2017 Technical Conference in Toronto, and on “Workforce Development in January of 2019 at the World of Asphalt conference in Indianapolis on APAA’s Careers Initiative with the Future Farmers of America (FFA). In 2018 he was awarded “Association Executive of the Year” by the Indiana Society of Association Executives.

He holds a Bachelor’s Degree in Economics from New College, Sarasota, Florida, and a Master’s of Business Administration degree from St. Louis University. He lives in the Coachella Valley with his wife, Lisa. The couple have two adult children, a son, who is a software engineer in Overland Park, Kansas, and a daughter, a certified music therapist in Columbia, Missouri.



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