

# CALIFORNIA ASPHALT INSIDER

The latest news and views from the California Asphalt Pavement Association

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[www.calapa.net](http://www.calapa.net)

## IN THIS ISSUE

[Southern California Paving Contractor 'End Zone' mixer set for Nov. 6 in Anaheim](#)

[Brochure, video give a shout-out to the under-appreciated parking lot](#)

[City of Santa Rosa to host WMA symposium Oct. 12 for local agencies & contractors](#)

[Revisiting the 1984 L.A. Olympic traffic management plan and other heroics](#)

[More SB1 resources released](#)

[Tech Term of the Week: Stage Construction](#)

[Quote of the Week: Albert Einstein](#)

## CALENDAR

(Always on-line [HERE](#))

\*

### SIGN-UP NOW!

'Asphalt Pavement 101' class

Tuesday, Oct. 24  
10 a.m. to 2:30 p.m.

National University, Redding Campus, 760 Cypress Ave., Suite 215, Redding

Contact: Ritha Nhorn (916) 791-5044

Details [HERE](#).

## Greetings!

This weekly bulletin contains the latest news and information of interest to the asphalt pavement industry in California. Please feel free to distribute this newsletter to others who may be interested in asphalt pavements.

## → Southern California Paving Contractor 'End Zone' mixer set for Nov. 6 in Anaheim

The CalAPA Southern California Paving Contractor Committee is holding a networking event Nov. 6 in Anaheim. Click [HERE](#) for details or to sign up.

CalAPA paving contractor events are a great way to reconnect with friends and colleagues, make new relationships, and have a great time in the process.



The CalAPA November Mixer, organized by the Southern California Paving Contractor Committee, will take place at the Karl Strauss Brewing Company, 2390 E.

Orangetown Ave. in Anaheim from 4:30 p.m. to 7:30 p.m. This popular craft brewpub is a happening place to relax and enjoy the company of friends, delicious food and distinctive beverages.

Admission to the mixer includes a fabulous selection of appetizers and two drink tickets. Space is limited and advanced registration is required for this CalAPA member-only event. For more information, contact Sophie You of CalAPA at (916) 791-5044.

## → Brochure, video give a shout-out to the under-appreciated parking lot

Successful businesses often tout the importance of a positive customer experience, and that conversation logically morphs into a discussion about friendly employees, memorable customer service, smart store design and product placement. But what about first impressions? And what is one of the first things a potential customer sees when arriving at a business? Yes, it's the parking lot.

The Asphalt Pavement Alliance (APA), a CalAPA partner, has produced a nifty brochure highlighting the importance of having a good parking lot paved with asphalt as "the smoothest way to welcome customers."

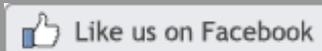
The colorful, one-page info-graphic talks about often overlooked aspects of a parking lot, including aesthetics and the influence it has on a shopper's decision to patronize a store. Savvy Realtors® might refer to that as "curb appeal." The piece also highlights other well-known attributes of asphalt, such as its cost-advantage, ease of maintenance, performance, and speed-of-construction.

\*  
**SEATS GOING FAST!**  
CalAPA Fall Asphalt  
Pavement Conference &  
Equipment Expo (plus  
optional 'Asphalt Pavement  
101' training class)  
Wednesday & Thursday,  
Oct. 25 & 26  
Doubletree Hotel, 2001 Point  
West Way, Sacramento  
Sign-up [HERE](#).

For sponsorship and exhibiting  
opportunities, click [HERE](#) to  
download our sponsor and  
exhibitor form, or contact  
Sophie You at (916) 791-5044.

\*  
**JOIN US!**  
Southern California  
Contractors' Committee  
'End Zone' mixer  
Monday, Nov. 6  
4:30 p.m. to 7:30 p.m.  
Karl Strauss Brewing  
Company, 2390 E.  
Orangewood Ave., Irvine  
Details [HERE](#).  
Contact: Sophie You at (916)  
791-5044

## SOCIALIZE



Follow us on [twitter](#)

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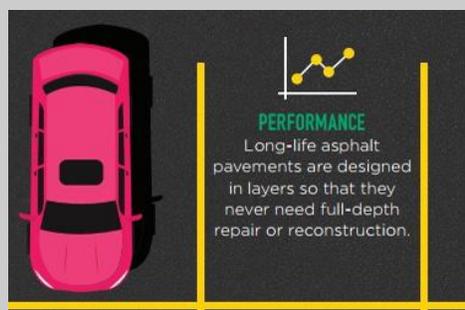


## CHOOSE ASPHALT

Asphalt is used on about 93  
percent of paved roads in  
California and across the U.S.  
Why? Because it's smooth,  
quiet, safe, durable and 100

To download the brochure,  
click [HERE](#).

Our talented colleagues at the  
Platmix Asphalt Industry of  
Kentucky have just released a  
very informative 12-minute  
video about best practices in  
parking lot design and  
construction. The video is appropriate for designers and engineers as well  
as the general public. To view the video, click [HERE](#). To learn more  
about PaveXpress, the free, web-based tool for pavement design that is  
mentioned in the video, click [HERE](#).



## → City of Santa Rosa to host WMA symposium Oct. 12 for local agencies & contractors

The City of Santa Rosa Materials Engineering Department  
(Transportation and Public Works) is holding a Warm Mix Asphalt  
Symposium for local agency representatives and contractors Oct. 12  
from 8 a.m. to noon.

The free symposium will be held at the City's facility located at 45  
Stony Point in Road Santa Rosa. Featured speakers include Dr. David  
Jones with the University of California Pavement  
Research Center, Dr. Pete Sebaaly with the  
University of Nevada, Reno, Dr. Louay  
Mohammed of Louisiana State University and  
Brandon Milar, P.E., Director of Technical  
Services for CalAPA.



An RSVP is required to attend this free event. E-mail Dave Aver of the  
City of Santa Rosa at [daver@srcity.org](mailto:daver@srcity.org), or call (707) 543-3829.

**Editor's Note:** We have replaced the "@" symbol with "(at)" and the  
period with "(dot)" in the e-mail address above to deter spam  
software.

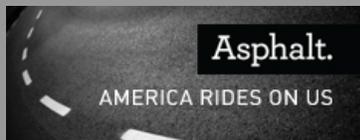
## → Revisiting the 1984 L.A. Olympic traffic management plan and other heroics

**Editor's Note:** Last week we noted that the Olympic Games are  
coming to California in 2028, the third time the world's best athletes  
have been welcomed to our fair state. We noted that asphalt was  
prominently featured in the official program for the 1932 Summer  
Games in Los Angeles (view the article [HERE](#)). This week we are  
reprinting a commentary that first appeared in the Aug. 1, 2011  
edition of Asphalt Insider that discusses the famed traffic  
management plan put in place for the 1984 Summer Games in Los  
Angeles. The original headline was "Caltrans turns 'Carmageddon' into  
'Autopia.'"

Somewhere Dave Roper is smiling.

The weekend closure of Interstate 405 in Los Angeles, one of the busiest  
freeways in the world, set off a chain reaction of doomsday media  
coverage, celebrity tweets and social commentary about the perils of  
our auto-centric society.

percent recyclable. Visit the [Asphalt Pavement Alliance](#) website learn more about why asphalt is the right choice now more than ever.



## GET TECHNICAL

Are you an engineer, designer or technical professional who makes decisions on pavement type selection? The DriveAsphalt website has technical reports and other resources may be just what you're looking for. Click [HERE](#) for more information.



## CalAPA

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## BACK ISSUES

Did you miss an issue of the *California Asphalt Insider*? No problem! Past editions of the newsletter are available at the CalAPA newsletter [archive page](#).

## MAGAZINE

Then the closure came - and went - with nary a hitch. Motorists heeded warnings to stay away. Work crews and state officials worked tirelessly around the clock to get the demolition project completed hours ahead of schedule, and, well, disaster was averted. But was it?

Longtime observers of Caltrans knew better. Prior to the 1984 Summer Olympics in Los Angeles, there were similar dire warnings of gridlocked freeways and streets, athletes stuck in traffic jams miles from venues and choking on auto exhaust fumes. In fact, the opposite happened. Angelenos heeded all the warnings and stayed away, or took transit, or carpooled, or changed commute times. The traffic jams never materialized. Neither did the smog. And, doggone it, everyone just seemed nicer.

Dave Roper was the chief traffic guru for Caltrans during that time, and the traffic management techniques he and his colleagues refined have been used ever since. Remember the 1994 Northridge Earthquake? Caltrans had boots on the ground within minutes, private contractors on the job within hours, and had detour plans - initially drawn up on maps spread out over the hood of an orange pickup truck - to keep everyone moving.

Superior traffic management and superb coordination has saved the day again and again, from the I-5 "boat section" project in Sacramento, to the 580 freeway connector "meltdown" in Oakland.

But the \$1 billion I-405 Sepulveda Pass Widening Project would be different, the media panted. Demolishing half of the Mulholland Bridge on the main artery that connects the Westside to the San Fernando Valley on a July weekend (53 hours, to be precise) was certain to create problems. It even picked up a Hollywood disaster movie moniker, "Carmageddon." But this was to be no blockbuster.

It seems fashionable to criticize government these days, but when the chips are down its nice to know that we can count on people who know what they're doing to get the job done. And ahead of schedule, no less.

## → More SB1 resources released

The roll-out of state and local transportation improvement projects made possible by SB1 continues at a brisk pace.

Transportation California, an advocacy group, published a brief fact sheet on SB1 that concisely explains how the Road Repair & Accountability Act of 2017 works, where the money comes from and how it will be spent. You can download in PDF format it [HERE](#).

State Controller Betty T. Yee set up an SB1 "Frequently Asked Questions" page, primarily aimed at local agencies, to answer the many questions about how agencies can access SB1 funds, which are expected to total more than \$5 billion per year. The web page is [HERE](#).



The California Transportation Commission, which is overseeing the disbursement of SB1 funds, has set up a "Local Streets and Roads Proposed Project List Template," which is posted in



CalAPA produces a highly regarded magazine, *California Asphalt*, and an annual membership directory. To view current and past issues of the magazine, click [HERE](#).

For advertising sales information, click [HERE](#) or call Kerry Hoover with Construction Marketing Services at (909) 772-3121.

## STAY INFORMED



Click [HERE](#) to receive *California Asphalt Insider* each week via e-mail FREE!  
Or visit our website at:  
[www.calapa.net](http://www.calapa.net)

## WATCH



Click [HERE](#) to visit our video page.

## DESIGN!

the "New" area of their website. Local agencies are required to use the template when submitting a list of projects to the CTC for funding with Road Maintenance and Rehabilitation Account (RMRA) funds. Visit it [HERE](#). Project lists are due to the CTC by Oct. 16. The main CTC SB1 Implementation Plan web page is [HERE](#).

Caltrans District offices are in the process of scheduling "SB1 Partnership Forums" around the state. More details will be announced at a later date by Caltrans. The main SB1 "Rebuilding California" web page of news and resources is [HERE](#).

For more information about SB1, and recent activity by opponents seeking to repeal the measure, CalAPA members should consult a "Member Alert" that was sent out on Oct. 6. An article on the subject that appeared in the Sept. 18 issue of *Asphalt Insider* is [HERE](#). The comprehensive magazine story on the passage of SB1 and what it means for California was featured in CalAPA's official magazine, *California Asphalt*. View it [HERE](#).

## → For the record

In an article in last week's *Asphalt Insider* about the release of an update to the ProVal pavement smoothness software, the phone number for George Chang of Transtec Group was listed incorrectly. It is: (512) 451-6233. To learn more about the free software and the latest update, click [HERE](#).

## → Tech Term of the Week

*Each week we highlight a word, acronym or other reference commonly used in the asphalt pavement industry in California.*

**STAGE CONSTRUCTION:** The construction of roads and streets by applying successive layers of Asphalt Concrete according to design and a predetermined time schedule.

## → Quote of the Week

"Try not to become a man of success, but rather try to become a man of value."

Albert Einstein

We hope you enjoy CalAPA's *Asphalt Insider*. We are committed to providing you with the most up-to-date information on technical issues, regulation, news, analysis and events in California that may impact the asphalt pavement industry. Click [HERE](#) to contact us with any comments or suggestions.

Sincerely,

**Russell W. Snyder, CAE**

Executive Director

California Asphalt Pavement Association (CalAPA)

**PAVE**Express  
Specify & Verify Pavement  
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[www.pavexpressdesign.com](http://www.pavexpressdesign.com)

## LEARN!

We can bring CalAPA's popular training classes to your facility at a date and time convenient to you! Click [HERE](#) to view our "hosted" training class flier, or contact CalAPA at (916) 791-5044 for details. This service is available to public agencies and CalAPA members only.



Smooth asphalt roads provide drivers up to a **4.5% improvement** in fuel economy compared to other pavements.<sup>4</sup>

**APA** ASPHALT PAVEMENT ALLIANCE  
DriveAsphalt.org

For more information, click [HERE](#) to visit the APA website.

The *California Asphalt Insider* is an official publication of the California Asphalt Pavement Association. For more information or to inquire about membership, call (916) 791-5044, or click [HERE](#) to send us an e-mail.

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